



Larry@GeekTechCenter.com – GeekTechCenter.com – (855) 836-0500

Proposal for 360° Virtual Tour and Drone Photography

Prepared for:
Reverend Antoine T. Colvin
Senior Pastor
Historic Little Rock Baptist Church
9000 Woodward Avenue
Detroit, MI 48202

Project Overview:

GeekTechCenter.com LLC is pleased to present this “Free” proposal for creating a 360° virtual tour and drone photography of your historic church. This project will showcase the beauty and history of your church, making it accessible to a broader audience through our Historic Churches online eBook and a hardcopy version.

Project Details:

Scope:

- Exterior drone video.
- Internal 360° virtual tour of the sanctuary and entrance.
- Additional areas can be included upon request.

Platform:

- The virtual tour and images will be featured in an online eBook available at (<https://historicChurches.org>).
- A hardcopy of the eBook will be published biannually, including an annual yearbook with new additions.

Timeline:

- The initial publication is projected to feature 50 to 100 churches.
- The online eBook will be updated weekly as new entries are completed.

Cost:

- There is no cost to the participating churches.
- The estimated cost of \$200 for the photos and virtual tour will be absorbed through donations and pre-orders. Churches may donate if so desired.

Benefits to Your Church:



Larry@GeekTechCenter.com – GeekTechCenter.com – (855) 836-0500

Visibility:

- Enhance the visibility of your church through high-quality virtual tours and photography.
- Attract new visitors and potential members by showcasing the unique features and history of your church.

Website Integration:

- The 360° tour can be incorporated into your current website, providing an engaging online experience for visitors.
- An example of a virtual tour is available on our website's homepage.

Additional Information:

Enclosures:

1. Questionnaire: To describe the history and unique features of your church.
2. Release Form: Allowing GeekTechCenter.com LLC to use the photos in the publication.
3. Revenue Projections: An overview of projected revenue over the three years of the project, including sales of the hardcopy and access codes to the online eBook.

Contact Information:

Larry McCall, MS-BBA
CEO, GeekTechCenter.com LLC
6125 Boyne Drive
Ypsilanti, MI 48197
Phone: 855-836-0500
Email: Larry@GeekTechCenter.com or Larry@HistoricChurches.org

We look forward to the opportunity to collaborate with you on this exciting project. Please feel free to contact us with any questions or to schedule a time for the photography session.

Sincerely,

Larry McCall, MS-BBA
CEO, GeekTechCenter.com LLC



(855) 836-0500

GeekTechCenter.com

HistoricChurches.com

Church History Questionnaire

1. Church Information

Name of the Church:

Address:

City/State/ZIP Code:

Email:

Phone Number:

2. History of the Church

When was the church founded?

Who were the founders of the church?

What was the original mission or vision of the church?

Has the mission or vision changed over the years? If so, how?

3. Church Population

What is the current membership size?

What was the membership size at the time of founding?

Describe the demographic makeup of the congregation (age, gender, ethnicity).

How has the demographic makeup changed over the years?

4. Milestones and Growth

What significant milestones has the church achieved?

Has the church undergone any major renovations or expansions? If so, when and why?

Can you describe any notable events or programs initiated by the church?

5. Leadership and Ministry

Who is the current pastor or minister?

How long has the current pastor or minister been in their role?

Can you list previous pastors or ministers and their tenures?

6. Community Involvement

What community outreach programs does the church participate in?

How does the church engage with the local community?

Can you provide examples of how the church has impacted the community over the years?

7. Future Vision

What are the church's plans for the future?

Are there any upcoming projects or initiatives?

How does the church plan to grow or evolve in the coming years?

8. Do you utilize social media or podcast. What is your website name?

9. Donation to the project

Upon completion, what amount if any would you donate to the project?



(855) 836-0500

GeekTechCenter.com

HistoricChurches.com

Authorization to Use Images

I hereby grant GeekTechCenter.com LLC, permission to use images of:

[Name of the Church] _____

in photographs, videos, or other digital media ("images") in any and all of its publications, including web-based publications, without payment or other consideration. I understand and agree that all images will become the property of GeekTechCenter.com LLC and will not be returned. I hereby irrevocably authorize GeekTechCenter.com LLC to edit, alter, copy, exhibit, publish, or distribute these images for any lawful purpose. In addition, I waive any right to inspect or approve the finished product wherein the images of:

[Name of the Church] _____

appear. Additionally, I waive any right to royalties or other compensation arising or related to the use of the images.

Authorized Signature

Date

June 11, 2024

Funding Request:

Loan Amount: \$50,000

Line of Credit: \$25,000

Project Overview:

Project Title: E-Book on Historic Black Churches

Initial Location: Southeast Michigan

Project Description:

- Objective: To create an online e-book featuring historic black churches, starting in the southeast Michigan area.
- Content: The e-book will include:
 - Virtual tours of church interiors and sanctuaries.
 - Exterior drone shots of the buildings.
- Data Collection: Churches will complete a questionnaire providing basic information to be included in the e-book.
- Publication Process:
 - The e-book will be published online as soon as information and photos of the first church are collected.
 - The e-book will expand continuously as more churches provide their information and photos.

Funding and Revenue:

- Sources of Funding:
 - Investors
 - Bank loans
- Revenue Streams:
 - Sales of the e-book
 - Future sales of a hardcopy version of the book

Implementation Plan:

- Initial Phase:
 - Begin in southeast Michigan.
 - Collect information and photos from the first church.
- Expansion:
 - Continue adding churches to the e-book as information is gathered.

Timeline:

- Month 1: Finalize project plan, contact initial churches, and begin data collection.
- Month 2-3: Collect and compile information and photos for the first set of churches.
- Month 4: Launch the initial version of the e-book online.

- Month 5-12: Continuously add new churches to the e-book, market the e-book, and plan for the hardcopy version.

Budget Breakdown:

- Data Collection and Photography: \$15,000
- Website and E-Book Development: \$10,000
- Marketing and Promotion: \$10,000
- Operational Costs (travel, equipment, etc.): \$10,000
- Contingency: \$5,000

Marketing Strategy:

- Online Marketing:
 - Use social media platforms to reach potential buyers.
 - Leverage SEO to increase visibility in search engines.
 - Collaborate with influencers in the history and cultural preservation niches.
- Community Engagement:
 - Partner with local historical societies and cultural organizations.
 - Host virtual events and webinars to showcase the e-book
- Press and Media:
 - Send press releases to local and national media outlets
 - Engage with bloggers and journalists interested in historic preservation.
- Marketing and Sales:
 - Promote the e-book to potential buyers interested in historic black churches.
 - Plan for the publication of a hardcopy book in the future.

Estimated Sales:

Year 1: original

- E-Book Sales:
- Initial Launch: \$75,000 (estimated 5,000 copies at \$15 each)
- Ongoing Monthly Sales: \$15,000/month (estimated 1000 copies at \$15 each)
- Total Year 1 E-Book Sales: \$255,000
- No Hardcopy Sales:

Year 2:

- E-Book Sales:
- Ongoing Monthly Sales: \$18,750/month (estimated 1,250 copies at \$15 each)
- Total Year 2 E-Book Sales: \$225,000

- Hardcopy Sales:
- Ongoing Monthly Sales: \$1,225/month (estimated 25 copies at \$49 each)
- Total Year 2 Hardcopy Sales: \$14,700

Year 3:

- E-Book Sales:
- Ongoing Monthly Sales: \$10,500/month (estimated 700 copies at \$15 each)
- Total Year 3 E-Book Sales: \$126,000
- Hardcopy Sales:
- Ongoing Monthly Sales: \$1,225/month (estimated 25 copies at \$49 each)
- Total Year 3 Hardcopy Sales: \$14,700

Summary:

•	Total Estimated Sales Year 1:	\$ 255,000
	17,000 Website Subscriptions	
	No hardcopies produced – no sales	
•	Total Estimated Sales Year 2:	\$ 239,700
	15,400 Website Subscriptions	
	300 Hardcopy Sales	
•	Total Estimated Sales Year 3:	\$ 140,700
	8,400 Website Subscriptions	
	300 Hardcopy Sales	
	Total Projected 3 Year Sales	\$ 638,400

Websites:

<https://HistoricChurches.org>
<https://GeekTechCenter.com>

